



SEVIER COUNTY TOURISM PROFILE

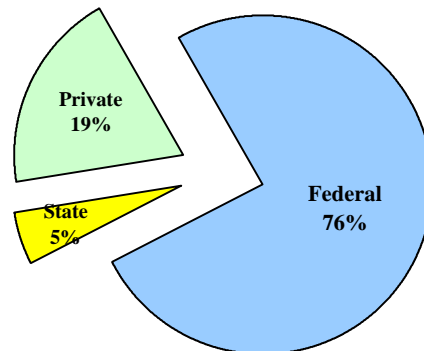
County Indicator	1996	1997	1998	1999	2000	2001(p)	% Change 2000-2001	State Ranking
DEMOGRAPHIC								
Population	17,258	17,902	18,294	18,555	18,938	19,180	1.3%	14
Total Non-Ag Employment	6,396	6,693	6,842	7,071	7,188	7,239	0.7%	13
Non-Ag Avg Monthly Wage	\$1,600	\$1,641	\$1,698	\$1,739	\$1,791	\$1,876	4.7%	16
Per Capita Income	\$15,094	\$16,119	\$16,389	\$16,995	\$17,745	\$18,217	2.7%	20
Unemployment Rate	4.7%	3.9%	4.7%	4.3%	3.9%	4.6%	0.7%	10
SPENDING & EMPLOYMENT								
Spending by Travelers (Millions)	\$38.3	\$37.3	\$36.8	\$35.9	\$35.4	\$33.9	-4.2%	17
Travel & Tourism Related Employment	706	684	680	673	671	675	0.6%	17
TOURISM TAX REVENUES (000s)								
Local Tax Revenues from Traveler Spending	\$797	\$775	\$765	\$747	\$737	\$706	-4.2%	17
Gross Taxable Room Rents	\$5,015	\$5,204	\$5,085	\$5,693	\$5,774	\$6,133	6.2%	14
Transient Room Tax	\$150.5	\$156.1	\$152.6	\$170.8	\$173.2	\$184.0	6.2%	14
Restaurant Tax	\$107.2	\$119.7	\$143.3	\$134.3	\$128.3	\$144.1	12.3%	15
Car Rental Tax	--	--	--	--	\$5.7	\$1.9	-66.7%	6
Gross Taxable Retail Sales (millions)	\$181.2	\$179.5	\$247.5	\$212.5	\$219.2	\$219.8	0.3%	13
REGIONAL VISITATION COUNTS								
Capitol Reef N.P.	648,012	625,680	656,026	680,153	612,656	527,760	-13.9%	
Palisade S.P.	91,472	102,806	271,548	127,547	142,253	145,878	2.5%	
Yuba S.P.	39,815	70,319	68,316	77,612	144,911	120,881	-16.6%	
Fremont Indian S.P.	119,108	99,677	105,205	95,670	94,054	79,405	-15.6%	
Otter Creek S.P.	29,015	20,237	18,381	15,053	20,594	42,633	107.0%	
Millsite S.P.	40,465	47,557	48,297	44,327	43,878	40,829	-6.9%	
Territorial Statehouse S.P.	42,570	39,766	32,016	42,329	54,444	37,237	-31.6%	
Piute S.P.	28,924	29,470	19,301	19,236	18,522	14,495	-21.7%	

Land Ownership - 1999	No. of Acres	% Total
Total Acres in County	1,222,107	100.0%
Federal Government		
BLM	207,482	17.0%
US Forest Service	716,521	58.6%
National Recreation Areas	--	--
National Parks	4,420	0.4%
National Wildlife Refuge	--	--
USFS & BLM Wilderness Area	--	--
Other*	--	--
State Government		
Utah State Parks & Recreation	--	--
Utah State Wildlife Reserves	3,375	0.3%
State Trust Lands	55,922	4.6%
American Indian		
	1,213	0.1%
Private**		
	233,175	19.1%

*Includes Military and Bankhead Jones land

**May include some local government land

Land Ownership - 1999



Sevier County Tourism Profile

